



## LILLESHALL HALL GOLF CLUB

February 2024

### Social events

Race night was a big success, enjoyed by all who attended and managed to raise £460 in total; my horses didn't perform too well but it was still great fun and there were lots of smiling faces, as the pictures on Facebook will verify. [\(20+\) Facebook](#) follow this link to view them.

### Up & coming events:

**Saturday 16<sup>th</sup> March - Spring Ball.** With entertainment by Jamie Flanagan in the style of Buble'. Jamie is excellent as can be seen in these clips. [Bing Videos](#) Don't miss out, book your place and chose your food at the bar NOW. The cut off date for entry to the spring ball is the 8th March.

**Friday 12<sup>th</sup> April – Quiz Night.** Back by popular demand. Enter your team by the end of March. Max number per team is 6.

**Friday 10<sup>th</sup> May – BBQ & Entertainment by Billy Shannon of Showaddywaddy.** Not to be missed. Billy (stage name) is a member of LHGC as well as a professional singer and this is his 2<sup>nd</sup> mates' rates performance for us, which is much appreciated. Put the date in your diary, have fun and support your social committee.

### Greens Staff

As we are all aware the continuing incessant rain fall has resulted in many more restricted access or course closures than ever before, which is as frustrating for the greens staff as it is for members, as the greens staff take great pride in keeping the course open as much as possible. The inability to get heavy machinery onto the course is greatly limiting what can be achieved and even essential work, like 'swishing the greens', takes much longer as they must walk the course in these conditions. Pruning is being done by hand with the debris taken away by wheelbarrow and, because of continual checking & clearing by rodding, all the drains on the course are working well. It is just the continuing dreaded increase in rainfall across the UK that is outside of our control. Follow the link to see a nationwide report

[course-closed-](#)



from

<https://www.bigga.org.uk/news-listing/golf-rainfall.html>

### Bar Products

In late November 2023, we decided to introduce our own brands of Stout and Lager. This was prompted by the poor bar sales over the summer, the constant increases in prices and the erosion of our profit margins. In fact, for the first time in many years we expect to make a loss on the bar in 2023/24.

Guinness in particular has increased their price by over 35% in 3 years. The last increase forced us to sell a pint for £6.00 to maintain our already low profit margin and we thought this was too expensive for our members. We are unable to subsidise the price like some other pubs because our turnover is very low in comparison. Fairways Black branded stout sells for £4.50, significance less than Guinness and the initial feedback is positive, but the trial needs to continue a little longer before reaching any conclusions.

However, we have received several negative comments regarding the taste of the branded Fairways Lager, and we have spoken to Greene King with a view to switching back to Carling or something else.

Finally, some members have asked why we don't have a choice of draft bitter. This is because the suppliers only provide draft bitter in large barrels and our turnover during most of the year is not enough to avoid throwing a large amounts of beer down the drain. We have been complaining about this for a long time, but we were informed just before Christmas that we can now purchase guest ales in smaller barrels. This enabled us to offer a choice during Christmas and will continue to do so throughout the year while there is a demand.

## Open Competitions

### Seniors Spring Open AM/AM Thursday 23<sup>rd</sup> May

This popular event is filling up quickly and currently there are only 12 T times remaining, so if you want to join in enter your team of 4 ASAP. Entry fee is £15 for LHGC members & £30 for visitors, good prizes from 1<sup>st</sup> to 4<sup>th</sup>. [Seniors Spring Open AM/AM \(Green tees\) - Competition Details \(intelligentgolf.co.uk\)](https://intelligentgolf.co.uk/seniors-spring-open-am-am-green-tees-competition-details)

### Summer Mixed Open AM/AM Sunday 26<sup>th</sup> May

There are currently 56 entries for this popular competition so if you want a chance to join in enter your team of 4 ASAP. Entry fee is £15 for LHGC members & £30 for visitors, good prizes from 1<sup>st</sup> to 4<sup>th</sup>. [Summer Mixed Open AM/AM - Competition Details \(intelligentgolf.co.uk\)](https://intelligentgolf.co.uk/summer-mixed-open-am-am-competition-details)

Follow the links to enter your teams:

## Hole sponsors

Currently for 2024 we have 7 holes available for sponsorship. If you run your own business, or know of anyone who would like to advertise their services to our golf club members and our many visitors, please contact David Martin, Club Secretary, on 01952 604776 or [honsec@lhgolfclub.co.uk](mailto:honsec@lhgolfclub.co.uk). The many benefits of sponsorship, for a very modest cost, include advertising on the tee, in our entrance lobby and in a cycle for display on the TV screen in the lounge, as well as advertising on the club's website and a promotional piece that routinely is emailed to all our membership. The full details can be seen here: [How to become a sponsor - Lilleshall Hall Golf Club \(lhgolfclub.co.uk\)](https://lhgolfclub.co.uk/how-to-become-a-sponsor)

## See our Most Popular Social Media Posts Below

